

Bioinnovation and the Amazon region

GRI 3-3

Our R&D teams work together with Amazon socio-biodiversity extractivist communities in four countries in the region - Brazil, Colombia, Peru and Ecuador. In its 25 years of operations in the Amazon region, Natura has developed 46 bio-ingredients and aims to develop 55 by 2030, thus optimizing our relationship with the communities and our ability to generate income and have a positive impact in the region (read more in the Regenerate and Prosper chapter).

To achieve this, we have installed the 'Natura Amazonia Innovation Nucleus (Nina) at the Ecopark, our industrial complex located in Benevides, in the Brazilian state of Pará. It includes researchers, field teams and a bio-refinery for developing processes to obtain extracts, fixed oils, butters and essential oils from Amazonian biodiversity. The Federal University of Pará (UFPA), Embrapa and the Colombian Sinchi Institute, are all partners in Nina.